ESSnet Data Collection for Social Surveys using Multiple Modes
Overall aims of the ESSnet DCSS

- Initiated by Eurostat

- Assist NSIs in
  - implementing multimode data collection
  - developing web data collection tools

- Focus on social statistics and particularly on the Labor Force Survey (LFS)

- Duration of the project: autumn 2012 – 2014
The Consortium Members

- **Project Coordinator** (DE)
- **Partners** (FI, NL, NO, UK, DE)
- **Consultants** (D. Beukenhorst, P. Lynn)
- **Support Group Members** (DK, IT, SE)
Overview of work packages

- Management

- Multimode data collection
  (leader: Annemieke Luiten, CBS)

- Web data collection
  (leader: Karen Blanke, Destatis)

- Dissemination
Status quo

- October 2012: Kick-Off-Meeting

- Several presentations (e.g. UN/ECE, ISM, NTTS)

- March/April 2013: Query on Data Collection for Social Surveys
  - N > 40 (European Statistical System and overseas)
  - Main topics:
    - Multimode design in the LFS/other social survey
    - Web questionnaire for the LFS/other social survey
    - Software package(s) and IT-environment
  - First results expected in summer 2013
Work package: Multimode data collection

- Organization of multimode data collection:
  - Fieldwork and case management
  - Consecutive or concurrent implementation
  - Dealing with nonresponse and panel attrition
  - Survey costs

- Increasing the knowledge of mode effects:
  - Understanding the mechanisms leading to them
  - Analyzing their impacts on the main LFS variables
  - Making suggestions on prevention and adjustment
Work package: Web data collection

- General implementation issues:
  - Length of the questionnaire
  - Unimode approach vs. functional equivalence
  - Household vs. individual questionnaire
  - Dependent interviewing
  - Handheld devices

- Specific design elements:
  - Navigation
  - Error checks
  - Instructions
  - Don’t know and empty options

To be covered by pretesting: five different countries – five different approaches
Thank you for your attention.

Further information:

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