Workshop Program

Tuesday, 9 April

8:00 – 8:50  REGISTRATION

8:50 – 9:00  Welcome:  Local Organizing Committee: Jennifer Edgar (Bureau of Labor Statistics) & Kristen Miller (National Center for Health Statistics, CDC)

9:00 – 9:10  Introduction of QUEST 2013:  Nat Schenker, NCHS/CDC

9:10 – 9:20  A Very Brief History of QUEST:  Gordon Willis, National Cancer Institute, NIH

Note: Only presenting authors of papers are listed

Session 1: Challenges in Questionnaire Evaluation

9:20–9:30  (1) Questionnaire Development and Testing in the 21st Century: What are the Challenges?
   Debbie Collins, NatCen Social Research, United Kingdom

9:30–9:40  (2) Questionnaire Evaluation and Decisions on Field Implementation: When is a Questionnaire Good Enough?
   Paul Kelly, Statistics Canada, Canada

9:40–9:50  (3) I’m Also a Client: Cognitive Interviewing from User and Practitioner Perspectives
   Paul Beatty, National Center for Health Statistics, USA

9:50 – 10:10  (4) Cognitive Testing in New Environments
   Amanda Wilmot, RTI International, USA
   Lyn Kaye, Statistics New Zealand, New Zealand

   Karen Blanke, Federal Statistical Office, Germany

   Hyun-Jung Park, Statistics Korea, South Korea

10:30 – 10:45  BREAK

10:45 - 11:45  SESSION 1 DISCUSSION

11:45 – 1:00  LUNCH
Session 2: Best Practices

1:00 – 1:10 (1) US Question Evaluation Subcommittee Best Practices
Jennifer Edgar, Bureau of Labor Statistics, USA

1:10 – 1:20 (2) What Do We Mean When We Say We Are Evaluating Cognitive Interviewing?
Gordon Willis, National Cancer Institute/National Institutes of Health, USA

1:20 - 1:30 (3) Cognitive Interviewing as a Study of Validity
Kristen Miller, National Center for Health Statistics, USA

Paul Scanlon, National Center for Health Statistics, USA

1:40 – 2:30 SESSION 2 DISCUSSION

2:30 – 2:45 BREAK

Session 3: Methodological Developments

2:45 – 2:55 (1) Cognitive Interviewing in the Context of Evaluating Questionnaires with a Flexible Personal Interview Mode of Administration
Stephanie Willson, National Center for Health Statistics, USA

J. Michael Ryan, National Center for Health Statistics, USA

3:05 – 3:15 (3) Frequently-Asked-Questions: Developing FAQs for Survey Respondents and Data Users
Shawna Waugh, Energy Information Administration (DOE), USA

Carl Ramirez, U.S. Government Accountability Office, USA

3:25 – 3:35 (5) Strategies for Recruiting Target Respondents for Exploratory Interviews Prior to Questionnaire Design
Herman Alvarado, Census Bureau, USA

3:35 – 3:45 (6) From Concept to Question: Using Early-Stage Scoping Interviews to Develop Effective Establishment Survey Questions to Measure Innovation
Alfred Tuttle, Census Bureau, USA

3:45 – 4:00 BREAK

4:00 – 4:50 SESSION 3 DISCUSSION
DAY 2: Wednesday, 10 April

8:50 – 9:00 Welcome/Announcements

Session 4: Specific Populations
9:00 – 9:10 (1) The Challenges in Exporting Cognitive Interviewing
Jennifer Kelley, University of Michigan, USA

Patricia Goerman, Census Bureau, USA

9:20 – 9:30 (3) From Constructs to Questions in Mumbai
Elena de Palma, ISTAT, Italy

Peter Betts, Office for National Statistics, United Kingdom

9:40 – 10:15 SESSION 4 DISCUSSION (Part 1)

10:15 – 10:30 BREAK

Alisu Schoua-Glusberg, Research Support Services, USA

10:40 - 10:50 (6) Lessons Learned From Conducting Cognitive Interviews with Youth
Martha Stapleton, Westat, USA

10:50 – 11:00 (7) Cognitive Aspects of Surveys on Children
Fredrik Scheffer, Statistics Sweden, Sweden

11:00 – 11:10 (8) What are the Human Subjects Challenges When Conducting Cognitive Interviews with Children?
Kerry Levin, Westat, USA

11:10 – 11:45 SESSION 4 DISCUSSION (Part 2)

11:45 – 1:00 LUNCH
Session 5: Mixed Methods/Administration Mode
1:00 – 1:10 (1) Some Doubts About If Cognitive Interviewing Findings Improve Survey Estimates? Do Mixed-Methods Research
Jose-Luis Padilla, University of Granada, Spain

1:10 – 1:20 (2) Supplementing Cognitive Interviewing by Eye Tracking to Pretest Survey Questions
Cornelia Neuert, GESIS - Leibniz-Institute for the Social Sciences, Germany

1:20 – 1:30 (3) Lessons Learned in Redesigning CATI Surveys for Self-Administered Paper Mode
Jennifer Crafts, Westat, USA

1:30 – 1:40 (4) Using Small-Scale Iterative Testing to Address Measurement Error in Federal Surveys
Joanne Pascale, Census Bureau, USA

1:40 – 2:25 SESSION 5 DISCUSSION

2:25 – 2:40 BREAK

Session 6 – Analysis and Reporting
2:40 – 2:50 (1) An Approach to Systematically Analyzing Cognitive Testing Results
Jack Fowler, Center for Survey Research, UMass Boston, USA

2:50 – 3:00 (2) Yes - But Will it Work in Real Life? Using Cognitive Testing to Evaluate the Validity of Question Answers
Carol Cosenza, Center for Survey Research UMass Boston, USA

3:00 – 3:10 (3) Using the Cognitive Interviewing Reporting Framework (CIRF) at StatsNeth
Rachel Vis-Visschers, Statistics Netherlands, Netherlands

3:10 – 3:20 (4) Development of a Standard Topic List or Protocol to conduct Cognitive Interviews/Pre-Tests
Vivian Meertens, Statistics Netherlands, Netherlands

3:20 – 3:30 (5) OneNote as a Tool for Cognitive Testing Management and Analysis
Jocelyn Newsome, Westat, USA

3:30 – 3:40 (6) The Development of Well-Being Questions in the UK: Lessons Learnt and Observations
Jayne Olney, UK Office for National Statistics, United Kingdom

3:40 – 3:55 BREAK

3:55 – 4:45 SESSION 6 DISCUSSION

Evening (Time and place to be determined): QUEST DINNER EVENT
DAY 3: Thursday 11 April

8:50 – 9:00 Welcome/Announcements

Session 7- Technology
9:00 – 9:10 (1) Usability and Accessibility Guidelines for Web Sites and Web Surveys
Kathleen Ashenfelter, Census Bureau, USA

9:10 – 9:20 (2) Bringing usability to pretesting of Business Survey Web Forms
Jussi Rouhunkoski, Statistics Finland, Finland

9:20 – 9:30 (3) Recent Experiences with Electronic Questionnaire Testing at Statistics Canada
David Lawrence, Statistics Canada, Canada

9:30 - 9:40 (4) Improved dialogue features in business web surveys
Kari-Anne Lund, Statistics Norway, Norway

9:40 – 9:50 (5) Using Technology to Conduct Questionnaire Evaluations with Hard to Reach Populations
Heather Ridolfo, National Agricultural Statistics Service, USA

9:50 – 10:00 (6) Using Web Ex to Conduct Usability Testing of an On-Line Survey Instrument
Kristin Stettler, Census Bureau, US

10:00 – 10:15 BREAK

10:15 – 11:00 SESSION 7 DISCUSSION

11:00 – 11:10 SPECIAL ANNOUNCEMENT: Amanda Wilmot & Lyn Kaye

11:10 - 12:00 GENERAL DISCUSSION

12:00 Adjourn