



October 2, 2006

Letter of invitation to the QUEST 2007 Workshop

Dear colleague,

On behalf of the QUEST planning committee, I am writing to invite you to the **6th QUEST Workshop**. The Workshop will take place **April 24th, 25th and 26th 2007 at Statistics Canada** in Ottawa, Ontario, Canada.

The general aim of the QUEST (Questionnaire Evaluation Standards) workshops is to discuss questionnaire evaluation practices and to identify effective and efficient methods for evaluating new or existing survey collection instruments. The workshop is intended for **active practitioners** of questionnaire evaluation research. Workshop attendees are drawn from many national statistical and survey organizations in Europe, New Zealand, Canada and the United States.

To promote the informal nature of the workshop and to stimulate in-depth communication among the participants, the number of participants is limited to approximately 30. We would like to encourage participation from new organizations, but we must limit the number of participants from these new organizations to one person per organization. Similarly, in order to maintain our informal nature and keep the number of participants at about 30, we must ask that all returning organizations limit their number of participants to two persons per organization. If you are unable to attend, we would encourage you to invite a colleague who could represent your organization.

We'd like to invite all attendees to participate in the workshop by presenting some of their questionnaire evaluation research and/or recent experiences in questionnaire evaluation or testing. The presentations are limited to about ten minutes. There will be a modest proceedings booklet after the workshop. Participants are asked to send a short **abstract** [250 words] to me no later than **January 12, 2007**. Presentations will be categorized on the basis of content into several paper sessions. Based on your abstract, the planning committee will determine into which session your presentation will fall. To help guide you, the following topics might be of interest and could be included in QUEST 2007;

- New research or findings in the world of designing / evaluating / testing of survey questions
- Analysis and reporting of qualitative research
- Methodology of testing electronic questionnaires (CASI)
- Testing of questionnaires for business or establishment surveys
- Designing and testing multicultural or multilingual questionnaires
- Case studies or anecdotes from questionnaire testing and evaluation research

A **registration form** is attached to this letter. *Please register as soon as possible, but no later than **November 30, 2006**.* If you know that you will **not** be able to attend or if you have doubts regarding attendance, please let us know.

Some tourist information (accommodations, Ottawa transit, etc) will be sent in the coming weeks. QUEST is an informal community of survey researchers and has no funds to support lodging or travel to its biennial workshops.

We hope that you will be able to attend and look forward to seeing you at the workshop.

Paul Kelly

Chief / Chef

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