

## *QUEST 2015 Workshop at Statistics Finland in Helsinki*

**Date** April 28th through 30th, 2015  
**Venue** Statistics Finland, Sattuma Conference Room 2nd floor  
Työpajankatu 13, Helsinki

### *Programme*

#### **Tuesday 28 April 2015**

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- 8.30–9.00      **Registration**
- 9.00–9.20      **Welcome and Opening Remarks from the Deputy Director General**
- 9.20–9.45      **Introduction of Attendees**
- 9.45–10.00    **Introduction to Round Table Discussion, *The Role and Rules of QUEST***  
By Rachel Vis-Visschers
- Break**
- 10.15–12.00   **Roundtable Discussion**  
Facilitators: Debbie Collins, Jose-Luis Padilla and Paul Kelly
- Lunch**
- 13.30–15.00   **Session 1 1/2 – New Research and Findings in Survey Response Process**  
Facilitator: Petri Godenhjelm
- Cognitive Interviewing as an Inductive Method to Construct Question Design Principles**  
Stephanie Willson, National Center for Health Statistics
- Effects of dependent interviewing on respondents and interviewers**  
Sophia Nebel, Federal Statistical Office of Germany
- Questionnaire design in Mixed-mode - the use of open or closed questions.**  
Fredrik Scheffer, Statistics Sweden
- Break**

- 15.15–16.45      **Session 1 2/2 – New Research and Findings in Survey Response Process**  
Facilitator: Petri Godenhjelm
- On the relationship between response burden and response quality**  
Karianne Lund, Statistics Norway
- On questionnaire design and pre-testing in mixed mode**  
Marjaana Järvensivu, Statistics Finland
- Up, Down, and Sideways: What Happened When We Presented Response Options in Double Columns**  
Carol Cosenza, Center for Survey Research - University of Massachusetts Boston
- 19.00–            **QUEST Dinner at Restaurant Pjazza, Yrjönkatu 18 B Helsinki | Georgsgatan 18 B Helsingfors**  
(Voluntary, but attendance is most certainly encouraged)

**Wednesday 29 April 2015**

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- 9.00–10.00      **Session 2 1/2 – Developments in Questionnaire Evaluation Methods and Technology**  
Facilitator: Jose-Luis Padilla
- Pretesting survey questions via web probing – Does it produce similar results as f2f cognitive interviewing?**  
Timo Lenzner, GESIS
- Owning a bicycle - A Case Study and Evaluation of pre-test interviews executed by regular interviewers**  
Rachel Vis-Visschers, Statistics Netherlands
- Break**
- 10.15–11.45    **Session 2 2/2 – Developments in Questionnaire Evaluation Methods and Technology**  
Facilitator: Jose-Luis Padilla
- The value of eye tracking in testing web and paper documents**  
Debbie Collins
- Presentation of Bureau of Labor Statistics**  
Brandon Kopp, Bureau of Labor Statistic
- Evaluating the Impact of Pretesting and Redesign with Voluntary Feedback Questions**  
Jussi Rouhunkoski, Statistics Finland
- 11.45–12.00    **Announcement – QDET2 2016 in Miami**  
Debbie Collins

**Lunch**

13.30–14.00

**Discussion, *The Role of Qbank***

Kristen Miller and Stephanie Willson

14.00–15.00

**Session 3 1/2 – Special Populations and Multicultural or Multilingual Questionnaires**

Facilitator: Paul Kelly

**Challenges in using cognitive interviewing with people with intellectual disabilities**

Elena De Palma, Istat

**Multilingual, Multicultural, Multi-mode Testing of Questions for U.S. Census**

Alisú Schoua-Glusberg, Research Support Services

**Break**

15.15–16.15

**Session 3 2/2 – Special Populations and Multicultural or Multilingual Questionnaires**

Facilitator: Paul Kelly

**What cognitive interviews can tell about bias in cross-cultural survey research?**

Jose-Luis Padilla, University of Granada

**Development and Resulting Data of a Sexual Identity Measure for the National Health Interview Survey**

Kristen Miller, National Center for Health Statistics

**Thursday 30 April 2015**

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9.00–10.00

**Session 4 1/2 – Standards, Policies, and Best Practices**

Facilitator: Debbie Collins

**Where To? Identifying the Next Frontiers in Cognitive Interviewing Methodology**

Paul Beatty, U.S. Census Bureau

**Evaluation and testing questionnaires in NSI of Spain**

Víctor Balsa Criado, National Statistics Institute of Spain

**Break**

10.15–11.45

**Session 4 2/2 – Standards, Policies, and Best Practices**

Facilitator: Debbie Collins

**Developing ONS Suite of Financial Surveys**

Ruth James, Office for National Statistics

**Identifying Methods to Preserve and Utilize Methodological Knowledge within Organizations**

Dawn V. Nelson, U.S. Census Bureau

**Electronic Questionnaires at Statistics Canada**

Paul Kelly, Statistics Canada

**Break**

12.00–13.00

**Final Discussion and Concluding Remarks**

Facilitators: Stephanie Willson and Kristen Miller

13.00-14.00

**Planning Committee Meeting**

*QUEST 2015 Workshop Participants*

Brandon Kopp	Bureau of Labor Statistics
Carol Cosenza	Center for Survey Research - University of Massachusetts Boston
Sophia Nebel	Federal Statistical Office of Germany
Timo Lenzner	GESIS
Elena De Palma	Istat
Debbie Collins	NatCen Social Research
Stephanie Willson	National Center for Health Statistics
Kristen Miller	National Center for Health Statistics
Víctor Balsa Criado	National Statistics Institute of Spain
Ruth James	Office for National Statistics
Alisú Schoua-Glusberg	Research Support Services
Paul Kelly	Statistics Canada
Petri Godenhjelm	Statistics Finland
Marjaana Järvensivu	Statistics Finland
Anna-Kaarina Potila	Statistics Finland
Jussi Rouhunkoski	Statistics Finland
Madelon Cremers	Statistics Netherlands
Rachel Vis-Visschers	Statistics Netherlands
Karianne Lund	Statistics Norway
Fredrik Scheffer	Statistics Sweden
Helena Bäckström	Statistics Sweden
Paul Beatty	U.S. Census Bureau
Dawn V. Nelson	U.S. Census Bureau
Jose-Luis Padilla	University of Granada