

**CONSUMER BEHAVIOR – CBQ**  
**Target Group: Family Questionnaire**

**BOX NEW 1A**

**NEW CHECK ITEM:**  
 IF ONE PERSON FAMILY, GO TO CBQ.020.  
 OTHERWISE, CONTINUE.

CBQ.010 Is anyone in this family on any kind of diet, either to lose weight or for some other health-related reason?

**HELP SCREEN:**

Examples of special diets include diet for weight loss, low carbohydrate, high protein, Atkins, to lower cholesterol, gluten-free, low sodium, diabetic diet, etc.

- YES ..... 1
- NO ..... 2
- REFUSED ..... 7
- DON'T KNOW ..... 9

CBQ.020 The next questions ask how often {your family has/you have} certain types of food **available** at home.

How often {does your family/do you} have **fruits** available at home? This includes fresh, dried, canned and frozen fruits. Would you say always, most of the time, sometimes, rarely, or never?

HAND CARD CBQ1

- ALWAYS ..... 1
- MOST OF THE TIME ..... 2
- SOMETIMES ..... 3
- RARELY ..... 4
- NEVER ..... 5
- REFUSED ..... 7
- DON'T KNOW ..... 9

CBQ.030 How often {does your family/do you} have any of these **dark green vegetables** available at home? This includes fresh, dried, canned, and frozen vegetables. [Would you say always, most of the time, sometimes, rarely, or never?]

HAND CARD CBQ2 and HAND CARD CBQ3.

INTERVIEWER INSTRUCTION: DO NOT INCLUDE ICEBERG, BUTTERHEAD, BOSTON, AND MANOA LETTUCE

- ALWAYS ..... 1
- MOST OF THE TIME ..... 2
- SOMETIMES ..... 3
- RARELY ..... 4
- NEVER ..... 5
- REFUSED ..... 7
- DON'T KNOW ..... 9

CBQ.040 How often {does your family/do you} have **salty snacks** such as chips and crackers available at home? Do not include nuts. [Would you say always, most of the time, sometimes, rarely, or never?]

HAND CARD CBQ3

ALWAYS .....	1
MOST OF THE TIME .....	2
SOMETIMES .....	3
RARELY .....	4
NEVER .....	5
REFUSED .....	7
DON'T KNOW .....	9

CBQ.050 How often {does your family/do you} have **1% fat, skim or fat-free milk** available at home? Please do not include 2% milk. [Would you say always, most of the time, sometimes, rarely, or never?]

HAND CARD CBQ3

INTERVIEWER INSTRUCTION: DO NOT INCLUDE SOY MILK

ALWAYS .....	1
MOST OF THE TIME .....	2
SOMETIMES .....	3
RARELY .....	4
NEVER .....	5
REFUSED .....	7
DON'T KNOW .....	9

CBQ.060 How often {does your family/do you} have **soft drinks, fruit-flavored drinks, or fruit punch** available at home? Please do not include diet drinks, 100 percent juice or sports drinks. [Would you say always, most of the time, sometimes, rarely, or never?]

HAND CARD CBQ3

ALWAYS .....	1
MOST OF THE TIME .....	2
SOMETIMES .....	3
RARELY .....	4
NEVER .....	5
REFUSED .....	7
DON'T KNOW .....	9

CBQ.070 Q/U The next questions are about how much money {your family spends/you spend} on food. First I'll ask you about money spent at supermarkets or grocery stores. Then we will talk about money spent at other types of stores.

During the **past 30 days**, how much money {did your family/did you} spend at **supermarkets** or **grocery stores**? Please include purchases made with food stamps. (You can tell me per week or per month.)

INTERVIEWER: ENTER "0" IF SP SAYS NO MONEY WAS SPENT.

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- NO MONEY SPENT ..... 0 (CBQ.100)
- REFUSED ..... 7 (CBQ.100)
- DON'T KNOW ..... 9 (CBQ.100)

ENTER UNIT

- WEEK ..... 1
- MONTH ..... 2
- REFUSED ..... 7
- DON'T KNOW ..... 9

CBQ.080 Was any of this money spent on **nonfood items** such as cleaning or paper products, pet food, cigarettes or alcoholic beverages?

- YES ..... 1
- NO ..... 2 (CBQ.100)
- REFUSED ..... 7 (CBQ.100)
- DON'T KNOW ..... 9 (CBQ.100)

CBQ.090 Q/U About how much money was spent on nonfood items? (You can tell me per week or per month.)

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HARD EDIT: AMOUNT CANNOT BE MORE THAN THE AMOUNT ENTERED ON CBQ.070.

- REFUSED ..... 7
- DON'T KNOW ..... 9

ENTER UNIT

- WEEK ..... 1
- MONTH ..... 2
- REFUSED ..... 7
- DON'T KNOW ..... 9

CBQ.100 During the **past 30 days**, {did your family/did you} spend money on **food** at stores **other** than grocery stores? Here are some examples of stores where you might buy food. Please do not include stores that you have already told me about.

HAND CARD CBQ4

- YES ..... 1
- NO ..... 2 (CBQ.120)
- REFUSED ..... 7 (CBQ.120)
- DON'T KNOW ..... 9 (CBQ.120)

CBQ.110 Q/U About how much money {did your family/did you} spend on **food** at these types of stores? (Please do not include any stores you have already told me about.) (You can tell me per week or per month.)

INTERVIEWER: ENTER "0" IF SP SAYS NO MONEY WAS SPENT.

HAND CARD CBQ4

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- REFUSED ..... 7
- DON'T KNOW ..... 9

ENTER UNIT

- WEEK ..... 1
- MONTH ..... 2
- REFUSED ..... 7
- DON'T KNOW ..... 9

CBQ.120 Q/U During the **past 30 days**, how much money {did your family/did you} spend on **eating out**? Please include money spent in cafeterias at work or at school or on vending machines, **for all family members**. (You can tell me per week or per month.)

INTERVIEWER INSTRUCTION: IF RESPONDENT KNOWS ONLY AMOUNT FOR SELF, CODE DK.

INTERVIEWER: ENTER "0" IF SP SAYS NO MONEY WAS SPENT.

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- REFUSED ..... 7
- DON'T KNOW ..... 9

ENTER UNIT

- WEEK ..... 1
- MONTH ..... 2
- REFUSED ..... 7
- DON'T KNOW ..... 9

CBQ.130 Q/U During the **past 30 days**, how much money {did your family/did you} spend on food **carried out** or **delivered**? Please do not include money you have already told me about. (You can tell me per week or per month.)

INTERVIEWER INSTRUCTION: IF RESPONDENT KNOWS ONLY AMOUNT FOR SELF, CODE DK.

INTERVIEWER: ENTER "0" IF SP SAYS NO MONEY WAS SPENT.

\$ | | | | | | | | | |

REFUSED ..... 7  
 DON'T KNOW ..... 9

ENTER UNIT

WEEK ..... 1  
 MONTH ..... 2  
 REFUSED ..... 7  
 DON'T KNOW ..... 9

CBQ.140 How often {do you/do you or someone else} do the major food shopping for {yourself/your family}? Please do not include times when {you buy/someone buys} only a few items.

Would you say...

CAPI INSTRUCTIONS:

IF FAMILY IS COMPRISED OF ONLY ONE ADULT SP, SELECT FIRST PREFILLS FOR THE THREE ALTERNATIVE PHRASINGS.

more than once a week, ..... 1  
 once a week, ..... 2  
 once every two weeks, or ..... 3  
 once a month or less? ..... 4  
 RARELY MAKE ANY MAJOR SHOPPING  
 TRIPS, ONLY SMALL TRIPS ..... 5  
 RARELY SHOP FOR FOOD ..... 6  
 REFUSED ..... 7  
 DON'T KNOW ..... 9

CBQ.150  
Q/U

How much time does it usually take to get to the grocery store for food shopping?

INTERVIEWER INSTRUCTION: IF MORE THAN ONE STORE SAY: Please tell me about the one you go to most often.

INTERVIEWER INSTRUCTION: IF MORE THAN ONE PERSON DOES THE FOOD SHOPPING SAY: Please tell me about the one who does most of the shopping.

INTERVIEWER INSTRUCTION: THE AMOUNT OF TIME RECORDED HERE REFERS TO A "ONE-WAY" TRIP.

SOFT EDIT: < 2 MINUTES, OR ≥120 MINUTES, OR ≥2 HOURS.

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ENTER NUMBER OF MINUTES OR HOURS

REFUSED ..... 777  
DON'T KNOW ..... 999

ENTER UNIT

MINUTES ..... 1  
HOURS ..... 2

CBQ.160

During the **past 7 days**, how many times did {you or someone else in your family/you} cook food for dinner or supper at home?

**HELP SCREEN:**

This includes time spent putting the ingredients together to cook a meal. Do not include heating up leftovers.

CAPI INSTRUCTIONS:

SOFT EDIT: 1-7.

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ENTER NUMBER

NEVER ..... 0 (BOX 1B)  
REFUSED ..... 77  
DON'T KNOW ..... 99

CBQ.170 Q/U How much time do {you or someone else in your family/do you} **usually** spend on cooking dinner or supper and cleaning up after the cooking? Please do not include time spent eating.

SOFT EDIT: < 5 MINUTES, OR > 240 MINUTES, OR > 4 HOURS.

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ENTER NUMBER OF MINUTES OR HOURS

REFUSED ..... 777

DON'T KNOW ..... 999

ENTER UNIT

MINUTES ..... 1

HOURS ..... 2

**BOX 1B**

**CHECK ITEM CBQ.175:**

IF ONLY 1 PERSON IN FAMILY, GO TO END OF SECTION.

CBQ.180 During the **past 7 days**, how many meals did all or **most of your family** sit down and eat together at home?

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ENTER NUMBER

NEVER ..... 0 (END OF SECTION)

REFUSED ..... 777 (END OF SECTION)

DON'T KNOW ..... 999 (END OF SECTION)

CAPI INSTRUCTIONS:

SOFT EDIT: 0-21.

MESSAGE: VERIFY FAMILY EATS AT HOME MORE THAN 3 MEALS PER DAY.

CBQ.190 How many of these meals were cooked at home?

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ENTER NUMBER

REFUSED ..... 777

DON'T KNOW ..... 999