

6/8/10

Questionnaire: Family

CONSUMER BEHAVIOR – CBQ
Target Group: Family Questionnaire

BOX NEW 1A

OMITTED

CBQ.070 Q/U The next questions are about how much money {your family spends/you spend} on food. First I'll ask you about money spent at supermarkets or grocery stores. Then we will talk about money spent at other types of stores.

During the **past 30 days**, how much money {did your family/did you} spend at **supermarkets** or **grocery stores**? Please include purchases made with food stamps. (You can tell me per week or per month.)

INTERVIEWER: ENTER "0" IF SP SAYS NO MONEY WAS SPENT.

\$ | | | | | | | | | | | | | | | | | |

- NO MONEY SPENT 0 (CBQ.100)
- REFUSED 7 (CBQ.100)
- DON'T KNOW 9 (CBQ.100)

ENTER UNIT

- WEEK..... 1
- MONTH 2
- REFUSED 7
- DON'T KNOW 9

CBQ.080 Was any of this money spent on **nonfood items** such as cleaning or paper products, pet food, cigarettes or alcoholic beverages?

- YES 1
- NO 2 (CBQ.100)
- REFUSED 7 (CBQ.100)
- DON'T KNOW 9 (CBQ.100)

CBQ.090 Q/U About how much money was spent on nonfood items? (You can tell me per week or per month.)

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HARD EDIT: AMOUNT CANNOT BE MORE THAN THE AMOUNT ENTERED ON CBQ.070.

REFUSED 7
DON'T KNOW 9

ENTER UNIT

WEEK 1
MONTH 2
REFUSED 7
DON'T KNOW 9

CBQ.100 During the past 30 days, {did your family/did you} spend money on food at stores other than grocery stores? Here are some examples of stores where you might buy food. Please do not include stores that you have already told me about.

HAND CARD CBQ1

YES 1
NO 2 (CBQ.120)
REFUSED 7 (CBQ.120)
DON'T KNOW 9 (CBQ.120)

CBQ.110 Q/U About how much money {did your family/did you} spend on food at these types of stores? (Please do not include any stores you have already told me about.) (You can tell me per week or per month.)

INTERVIEWER: ENTER "0" IF SP SAYS NO MONEY WAS SPENT.

\$ | | | | | | | | | | | | | | | |

REFUSED 7
DON'T KNOW 9

ENTER UNIT

WEEK 1
MONTH 2
REFUSED 7
DON'T KNOW 9

CBQ.120
Q/U

During the **past 30 days**, how much money {did your family/did you} spend on **eating out**? Please include money spent in cafeterias at work or at school or on vending machines, **for all family members**. (You can tell me per week or per month.)

INTERVIEWER INSTRUCTION: IF RESPONDENT KNOWS ONLY AMOUNT FOR SELF, CODE DK.

INTERVIEWER: ENTER "0" IF SP SAYS NO MONEY WAS SPENT.

\$ | | | | | | | | | |

REFUSED 7
DON'T KNOW 9

ENTER UNIT

WEEK 1
MONTH 2
REFUSED 7
DON'T KNOW 9

CBQ.130
Q/U

During the **past 30 days**, how much money {did your family/did you} spend on food **carried out** or **delivered**? Please do not include money you have already told me about. (You can tell me per week or per month.)

INTERVIEWER INSTRUCTION: IF RESPONDENT KNOWS ONLY AMOUNT FOR SELF, CODE DK.

INTERVIEWER: ENTER "0" IF SP SAYS NO MONEY WAS SPENT.

\$ | | | | | | | | | |

REFUSED 7
DON'T KNOW 9

ENTER UNIT

WEEK 1
MONTH 2
REFUSED 7
DON'T KNOW 9