INFANT FORMULA QUESTIONNAIRE – IFQ
Target Group: SPs Birth to 24 Months

BOX 1

IF SP ≥24 MONTHS, GO TO THE END OF THE SECTION.
IF DBQ050 = MISSING, GO TO END OF SECTION.
IF DBQ050G = 2, DK, OR RF, CONTINUE
IF DBQ.050G = 1 AND THE DIFFERENCE BETWEEN AGE REPORTED IN DBQ.050
AND THE AGE AT THE DATE OF INTERVIEW <=1 MONTH, CONTINUE. IF THE
DIFFERENCE BETWEEN AGE REPORTED IN DBQ.050 AND THE AGE AT THE
DATE OF INTERVIEW >1 MONTH, GO TO END OF SECTION.

IFQ.001 Now I’d like to know about any infant and toddler formulas (SP) had in the past two weeks. May I please see the containers for all the infant and toddler formulas that were fed to (SP) (in the past two weeks)?

INTERVIEWER INSTRUCTION: TODDLER FORMULAS MAY ALSO BE CALLED TODDLER MILK, GROWING UP MILK, OR FOLLOW-ON FORMULA.

ENTER INFANT AND TODDLER FORMULA NAME ..................................  1
DID NOT TAKE INFANT OR TODDLER FORMULA .................................................  2 (END OF SECTION)
REFUSED .....................................................  7 (END OF SECTION)
DON’T KNOW ................................................  9 (END OF SECTION)

CAPI INSTRUCTION: IFQ.005 THROUGH IFQ.040 SHOULD APPEAR ON 1 LINE ON A GRID ALLOWING UP TO 5 ENTRIES.

IFQ.005
IFQ.005OS PRESS BS TO START THE LOOKUP.

ENTER FORMULA NAME.
SELECT FORMULA FROM LIST.
IF FORMULA NOT ON LIST – PRESS BS TO DELETE ENTRY
TYPE ‘**’.
PRESS ENTER TO SELECT.

INTERVIEWER INSTRUCTION FOR IFQ.005OS: ENTER THE FULL NAME OF THE FORMULA. INCLUDE:

BRAND NAME
BASE: MILK, SOY, OTHER
FORM: POWDER, READY TO USE, LIQUID CONCENTRATE, OTHER
ADDED INGREDIENTS OR DESCRIPTIONS: IRON, DHA, VITAMIN E, ETC.
AGE: THROUGH 12 MONTHS, 0-24 MONTHS, ETC.
CAPI INSTRUCTION:
DISPLAY FORMULA LIST. INTERVIEWER SHOULD BE ABLE TO SELECT ONLY 1 FORMULA OR THE "**" OPTION.
DON'T KNOW AND REFUSED SHOULD BE VALID OPTIONS.
DISPLAY PRODUCT NAME AS LEFT HEADER.
DISPLAY "IFQ.005" OR "IFQ.005OS" AS COLUMN HEADER

IF "**" OPTION IS SELECTED, DISPLAY 'OS' ENTRY FIELD OF 215 CHARACTERS.
IF "**" OPTION IS SELECTED, DISPLAY 'OS' ENTRY IN HEADER IN SUBSEQUENT QUESTIONS INSTEAD OF FORMULA SELECTED FROM LIST.

FORMULA NAME SELECTED

REFUSED ..................................................... 77
DON'T KNOW ................................................ 99

IFQ.010 INTERVIEWER: ENTER 1 RESPONSE

CAPI INSTRUCTION:
DISPLAY PRODUCT NAME AS LEFT HEADER.
DISPLAY "IFQ.010" AS COLUMN HEADER

CONTAINER SEEN ....................................... 1
CONTAINER NOT SEEN .............................. 2

BOX 2

CHECK ITEM IFQ.013:
IF FORMULA ON LIST AND CODE 1 FOR IFQ.010, SKIP TO IFQ.055.
OTHERWISE, CONTINUE.

IFQ.015 INTERVIEWER: WHAT IS THE BASE OF THIS FORMULA? SELECT ONE RESPONSE.

IF CONTAINER IS NOT SEEN, PROBE IF NECESSARY BY READING POSSIBLE RESPONSE OPTIONS.

CAPI INSTRUCTION:
DISPLAY PRODUCT NAME AS LEFT HEADER.
DISPLAY "IFQ.015" AS COLUMN HEADER

MILK .............................................................. 1
SOY ............................................................... 2
OTHER .......................................................... 3
REFUSED ..................................................... 7
DON'T KNOW ................................................ 9
IFQ.020 INTERVIEWER: WHAT IS THE FORM OF THIS FORMULA? SELECT ONE RESPONSE.

IF CONTAINER IS NOT SEEN, PROBE IF NECESSARY BY READING POSSIBLE RESPONSE OPTIONS.

CAPI INSTRUCTION:
DISPLAY PRODUCT NAME AS LEFT HEADER.
DISPLAY "IFQ.020" AS COLUMN HEADER

<table>
<thead>
<tr>
<th>Form</th>
<th>Code</th>
</tr>
</thead>
<tbody>
<tr>
<td>POWDER</td>
<td>1</td>
</tr>
<tr>
<td>READY TO USE</td>
<td>2</td>
</tr>
<tr>
<td>LIQUID CONCENTRATE</td>
<td>3</td>
</tr>
<tr>
<td>OTHER</td>
<td>4</td>
</tr>
<tr>
<td>REFUSED</td>
<td>7</td>
</tr>
<tr>
<td>DON'T KNOW</td>
<td>9</td>
</tr>
</tbody>
</table>

IFQ.025 INTERVIEWER: WHAT ARE THE ADDED INGREDIENTS OR DESCRIPTIONS FOR THIS FORMULA? SELECT ALL THAT APPLY.

IF CONTAINER IS NOT SEEN, PROBE IF NECESSARY BY READING POSSIBLE RESPONSE OPTIONS.

INTERVIEWER INSTRUCTION FOR IFQ.025OS: SPECIFY ADDED INGREDIENTS OR DESCRIPTIONS.

CAPI INSTRUCTION:
DISPLAY PRODUCT NAME AS LEFT HEADER.
DISPLAY "IFQ.025" OR "IFQ.025OS" AS COLUMN HEADER
CODE ALL THAT APPLY.

EDIT: “NO ADDED INGREDIENTS OR DESCRIPTIONS” MAY NOT BE CHOSEN WITH ANY OTHER ENTRY

<table>
<thead>
<tr>
<th>Added Ingredients or Descriptions</th>
<th>Code</th>
</tr>
</thead>
<tbody>
<tr>
<td>NO ADDED INGREDIENTS OR DESCRIPTIONS</td>
<td>1</td>
</tr>
<tr>
<td>IRON</td>
<td>2</td>
</tr>
<tr>
<td>LOW IRON</td>
<td>3</td>
</tr>
<tr>
<td>ARA</td>
<td>4</td>
</tr>
<tr>
<td>DHA</td>
<td>5</td>
</tr>
<tr>
<td>LUTEIN</td>
<td>6</td>
</tr>
<tr>
<td>NON-GMO</td>
<td>7</td>
</tr>
<tr>
<td>ORGANIC</td>
<td>8</td>
</tr>
<tr>
<td>PREBIOTIC</td>
<td>9</td>
</tr>
<tr>
<td>PROBIOTIC</td>
<td>10</td>
</tr>
<tr>
<td>VITAMIN E</td>
<td>11</td>
</tr>
<tr>
<td>OTHER (SPECIFY)</td>
<td>91</td>
</tr>
<tr>
<td>REFUSED</td>
<td>77</td>
</tr>
<tr>
<td>DON'T KNOW</td>
<td>99</td>
</tr>
</tbody>
</table>
IFQ.030 INTERVIEWER: WHAT IS THE AGE FOR THIS FORMULA? SELECT ONE RESPONSE.

IFQ.030OS IF CONTAINER IS NOT SEEN, PROBE IF NECESSARY BY READING POSSIBLE RESPONSE OPTIONS

INTERVIEWER: INSTRUCTION FOR IFQ.030OS: SPECIFY AGE.

CAPI INSTRUCTION:
DISPLAY PRODUCT NAME AS LEFT HEADER.
DISPLAY “IFQ.030” OR “IFQ.030OS” AS COLUMN HEADER

<table>
<thead>
<tr>
<th>Option</th>
<th>Code</th>
</tr>
</thead>
<tbody>
<tr>
<td>NO AGE RANGE</td>
<td>1</td>
</tr>
<tr>
<td>BIRTH TO 12 MONTHS</td>
<td>2</td>
</tr>
<tr>
<td>FIRST 12 MONTHS</td>
<td>3</td>
</tr>
<tr>
<td>THROUGH 12 MONTHS</td>
<td>4</td>
</tr>
<tr>
<td>0-3 MONTHS</td>
<td>5</td>
</tr>
<tr>
<td>0-24 MONTHS</td>
<td>6</td>
</tr>
<tr>
<td>6-12 MONTHS</td>
<td>7</td>
</tr>
<tr>
<td>9 MONTHS &amp; UP</td>
<td>8</td>
</tr>
<tr>
<td>9-18 MONTHS</td>
<td>9</td>
</tr>
<tr>
<td>9-36 MONTHS</td>
<td>10</td>
</tr>
<tr>
<td>12 MONTHS &amp; UP</td>
<td>11</td>
</tr>
<tr>
<td>1-3 YEARS</td>
<td>12</td>
</tr>
<tr>
<td>OTHER (SPECIFY)</td>
<td>91</td>
</tr>
<tr>
<td>REFUSED</td>
<td>77</td>
</tr>
<tr>
<td>DON’T KNOW</td>
<td>99</td>
</tr>
</tbody>
</table>

IFQ.035 PRESS BS TO START THE LOOKUP.

ENTER MANUFACTURER.

SELECT MANUFACTURER FROM LIST.

IF MANUFACTURER NOT ON LIST – PRESS BS TO DELETE ENTRY

TYPE ‘***’.

PRESS ENTER TO SELECT.

INTERVIEWER INSTRUCTION FOR IFQ.035OS: SPECIFY MANUFACTURER NAME.

CAPI INSTRUCTION:
DISPLAY MANUFACTURER LIST. INTERVIEWER SHOULD BE ABLE TO SELECT ONLY 1 MANUFACTURER OR THE ‘***’ OPTION.
DON’T KNOW AND REFUSED SHOULD BE VALID OPTIONS.
IF ‘***’ OPTION IS SELECTED, DISPLAY ‘OS’ ENTRY FIELD OF 50 CHARACTERS.
DISPLAY PRODUCT NAME AS LEFT HEADER.
DISPLAY “IFQ.035” OR “IFQ.035OS” AS COLUMN HEADER.
IF DK OR RF FOR IFQ.035 BEFORE LOOKUP, CONTINUE TO IFQ.055.
BOX 3

CHECK ITEM IFQ.040:
IF NOT ON MANUFACTURER LIST, CONTINUE.
IF ON MANUFACTURER LIST, SKIP TO IFQ.055.

IFQ.045  INTERVIEWER: ENTER MANUFACTURER CITY
INTERVIEWER: IF FORMULA IS FROM A FOREIGN COUNTRY, ENTER COUNTRY OF MANUFACTURER.

CAPI INSTRUCTION:
DISPLAY PRODUCT NAME AS LEFT HEADER.
DISPLAY “IFQ.045” AS COLUMN HEADER
DISPLAY TEXT ENTRY FIELD
IF DK OR RF, CONTINUE.

IFQ.050  PRESS BS TO START THE LOOKUP.
ENTER 2-LETTER STATE ABBREVIATION.
SELECT STATE FROM LIST.
IF FORMULA IS FROM A FOREIGN COUNTRY, ENTER DON’T KNOW.
PRESS ENTER TO SELECT.

CAPI INSTRUCTION:
DON’T KNOW AND REFUSED SHOULD BE VALID OPTIONS.
DISPLAY PRODUCT NAME AS LEFT HEADER.
DISPLAY “IFQ.050” AS COLUMN HEADER
IF DK OR RF, CONTINUE
For how long has (SP) been fed this formula?

|___|___|___|___|
|___|

ENTER NUMBER (OF DAYS, WEEKS, MONTHS OR YEARS)

REFUSED ..........................................  7777777 (IFQ.005 ON NEXT LINE)
DON'T KNOW .....................................  9999999 (IFQ.005 ON NEXT LINE)

|___|

ENTER UNIT

DAYS .............................................................  1 (IFQ.005 ON NEXT LINE)
WEEKS ..........................................................  2 (IFQ.005 ON NEXT LINE)
MONTHS .......................................................  3 (IFQ.005 ON NEXT LINE)
YEARS ..........................................................  4 (IFQ.005 ON NEXT LINE)

SOFT EDIT: DISPLAY, “CONFIRM LENGTH OF TIME”
IF ENTRY IS IN WEEKS AND IS > 24 WEEKS, OR
IF ENTRY IS IN DAYS AND IS > 40 DAYS

HARD EDIT: DISPLAY “LENGTH OF TIME CANNOT BE GREATER THAN SP’S AGE”
IF ENTRY IS IN YEARS AND IS > 2 YEARS
IF ENTRY IS IN MONTHS AND IS > 24 MONTHS
IF ENTRY IS IN WEEKS AND IS > 104 WEEKS
IF ENTRY IS IN DAYS AND IS > 731 DAYS
IFQ.060 CHECK CONTAINERS. ARE THERE ANY OTHER FORMULAS?

OR ASK RESPONDENT:
[Did {SP} drink any other infant or toddler formulas in the past two weeks?]

CAPI INSTRUCTIONS:
DISPLAY PRODUCT NAME AS LEFT HEADER.
DISPLAY IFQ.060 AS COLUMN HEADER

EDIT: NO MORE THAN 5 FORMULAS MAY BE LISTED.

YES ............................................................................. 1
NO ............................................................................ 2
REFUSED ................................................................. 7
DON'T KNOW ....................................................... 9

BOX 4

CHECK ITEM IFQ.065:
ASK IFQ.005-IFQ.060 FOR NEXT FORMULA (CODE 1 IN IFQ.060).
IF NO NEXT FORMULA (CODE 2,7,9 IN IFQ.060), CONTINUE.

IFQ.070 REVIEW TOTAL NUMBER OF FORMULAS AND THEIR NAMES WITH RESPONDENT.

I have listed {TOTAL NUMBER} formula(s) that {SP} has taken in the past two weeks: {PRODUCT NAME(S)}

PRESS ENTER TO CONTINUE

CAPI INSTRUCTION:
DISPLAY NAMES OF ALL FORMULAS SELECTED AT IFQ.005 AND ENTERED IN IFQ.005OS.
CALCULATE TOTAL NUMBER OF ALL FORMULAS SELECTED AT IFQ.005 AND ENTERED IN IFQ.005OS. DISPLAY NUMBER ON SCREEN.