

CONSUMER BEHAVIOR – CBQ
Target Group: Family Questionnaire

CBQ.071 The next questions are about how much money {your family spends/you spend} on food. First I'll ask you
 Q/U about money spent at supermarkets or grocery stores. Then we will talk about money spent at other types of
 stores. When you answer these questions, please **do not** include money spent on **alcoholic beverages**.

During the **past 30 days**, how much money {did your family/did you} spend at **supermarkets** or **grocery stores**?
 Please include purchases made with food stamps. (You can tell me per week or per month.)

INTERVIEWER: ENTER "0" IF SP SAYS NO MONEY WAS SPENT.

\$ | | | | | | | | | | | | | | | |

NO MONEY SPENT 0 (CBQ.101)
 REFUSED..... 7---7 (CBQ.101)
 DON'T KNOW..... 9---9 (CBQ.101)

ENTER UNIT

WEEK 1
 MONTH..... 2

CBQ.081 Was any of this money spent on **nonfood items** such as cleaning or paper products, pet food, cigarettes or
 Q/U alcoholic beverages?

YES..... 1
 NO 2 (CBQ.101)
 REFUSED..... 7 (CBQ.101)
 DON'T KNOW..... 9 (CBQ.101)

CBQ.091 About how much money was spent on nonfood items? (You can tell me per week or per month.)
 Q/U

\$ | | | | | | | | | | | | | | | |

HARD EDIT: AMOUNT CANNOT BE MORE THAN
 THE AMOUNT ENTERED ON CBQ.071.

REFUSED..... 7---7 (CBQ.101)
 DON'T KNOW..... 9---9 (CBQ.101)

ENTER UNIT

WEEK 1
 MONTH..... 2

CBQ.101 During the **past 30 days**, {did your family/did you} spend money on **food** at stores **other** than grocery stores? Please do not include money that you have already told me about. Here are some examples of stores other than grocery stores where you might buy food.

HAND CARD CBQ1

YES..... 1
NO 2 (CBQ.121)
REFUSED..... 7 (CBQ.121)
DON'T KNOW..... 9 (CBQ.121)

CBQ.111 About how much money {did your family/did you} spend on **food** at these types of stores? Please do not
Q/U include money you have already told me about. (You can tell me per week or per month.)

INTERVIEWER: ENTER "0" IF SP SAYS NO MONEY WAS SPENT.

\$ | | | | | | | | | | | |

REFUSED..... 7---7 (CBQ.121)
DON'T KNOW..... 9---9 (CBQ.121)

ENTER UNIT

WEEK 1
MONTH..... 2

CBQ.121 During the **past 30 days**, how much money {did your family/did you} spend on **eating out**? Please include
Q/U money spent in cafeterias at work or at school or on vending machines, **for all family members**. (You can tell me per week or per month.)

INTERVIEWER INSTRUCTION: IF RESPONDENT KNOWS ONLY AMOUNT FOR SELF, CODE DK.

INTERVIEWER: ENTER "0" IF SP SAYS NO MONEY WAS SPENT.

\$ | | | | | | | | | | | |

REFUSED..... 7---7 (CBQ.131)
DON'T KNOW..... 9---9 (CBQ.131)

ENTER UNIT

WEEK 1
MONTH..... 2

CBQ.131
Q/U

During the **past 30 days**, how much money {did your family/did you} spend on food **carried out** or **delivered**?
Please do not include money you have already told me about. (You can tell me per week or per month.)

INTERVIEWER INSTRUCTION: IF RESPONDENT KNOWS ONLY AMOUNT FOR SELF, CODE DK.

INTERVIEWER: ENTER "0" IF SP SAYS NO MONEY WAS SPENT.

\$ | | | | | | | | | |

REFUSED..... 7---7 (END OF SECTION)
DON'T KNOW..... 9---9 (END OF SECTION)

ENTER UNIT

WEEK..... 1
MONTH..... 2