CONSUMER BEHAVIOR – CBQ
Target Group: Family Questionnaire

CAPI DISPLAY INSTRUCTIONS FOR ALL QUESTIONS IN SECTION:

 IF RESPONDENT IS IN FAMILY:
1. IF ONLY ONE PERSON IN FAMILY
    - FOR {your family spends/you spend/FAMILY SP spends/FAMILY SP's family spends}, DISPLAY "you spend"
    - FOR {did your family/did you/did FAMILY SP/did FAMILY SP's family}, DISPLAY "did you"
    - FOR {your/FAMILY SP's}, DISPLAY "your".
2. IF MORE THAN ONE PERSON IN FAMILY
    -- FOR {your family spends/you spend/FAMILY SP spends/FAMILY SP's family spends}, DISPLAY "your family spends"
    - FOR {did your family/did you/did FAMILY SP/did FAMILY SP's family}, DISPLAY "did your family"
    - FOR {your/FAMILY SP's}, DISPLAY "your".

IF RESPONDENT IS NOT IN FAMILY
1. IF ONLY ONE PERSON IN FAMILY
    - FOR {your family spends/you spend/FAMILY SP spends/FAMILY SP's family spends}, DISPLAY "FAMILY SP spends"
    - FOR {did your family/did you/did FAMILY SP/did FAMILY SP's family}, DISPLAY "did FAMILY SP"
    - FOR {your/FAMILY SP's}, DISPLAY "FAMILY SP's".
2. IF MORE THAN ONE PERSON IN FAMILY
    -- FOR {your family spends/you spend/FAMILY SP spends/FAMILY SP's family spends}, DISPLAY "FAMILY SP's family spends"
    - FOR {did your family/did you/did FAMILY SP/did FAMILY SP's family}, DISPLAY "did FAMILY SP's family"
    - FOR {your/FAMILY SP's}, DISPLAY "FAMILY SP's".

CBQ.071 The next questions are about how much money {your family spends/you spend/FAMILY SP spends/FAMILY
Q/U   SP's family spends} on food. First I'll ask you about money spent at supermarkets or grocery stores. Then, we
         will talk about money spent at other types of stores. When you answer these questions, please **do not** include
         money spent on **alcoholic beverages**.

         During the **past 30 days**, how much money {did your family/did you/did FAMILY SP/did FAMILY SP's
         family} spend at **supermarkets** or **grocery stores**? Please include purchases made with food stamps.
         (You can tell me per week or per month.)

         INTERVIEWER INSTRUCTION:
         ENTER "0" IF RESPONDENT SAYS NO MONEY WAS SPENT.

         |___|___|___|___|___|___|___|___|
         ENTER AMOUNT

         NO MONEY SPENT 0   (CBQ.101)
         REFUSED 7----7 (CBQ.101)
         DON'T KNOW... 9----9 (CBQ.101)

         ENTER UNIT

         WEEK 1
         MONTH 2

CBQ.081 Was any of this money spent on **nonfood items** such as cleaning or paper products, pet food, cigarettes
         or alcoholic beverages?

         YES 1
         NO 2   (CBQ.101)
         REFUSED 7   (CBQ.101)
         DON'T KNOW....................................... 9   (CBQ.101)

CBQ.091 About how much money was spent on nonfood items? (You can tell me per week or per month.)
Q/U
         |___|___|___|___|___|___|___|___|
         ENTER AMOUNT

         HARD EDIT: AMOUNT CANNOT BE MORE THAN
         THE AMOUNT ENTERED ON CBQ.071.

         REFUSED 7----7 (CBQ.101)
         DON'T KNOW... 9----9 (CBQ.101)

         ENTER UNIT

         WEEK 1
         MONTH 2

CBQ.101 During the **past 30 days**, {did your family/did you/did FAMILY SP/did FAMILY SP's family} spend money
         on **food** at stores **other** than grocery stores? Please do not include money that you have already told

me about. Please look at card CBQ1 which includes some examples of stores other than grocery stores where you might buy food.

HAND CARD CBQ1

YES 1
NO 2 (CBQ.121)
REFUSED 7 (CBQ.121)
DON'T KNOW.. 9 (CBQ.121)

CBQ.111
Q/U

About how much money {did your family/did you/did FAMILY SP/did FAMILY SP's family} spend on **food** at these types of stores? Please do not include money you have already told me about. (You can tell me per week or per month.)

INTERVIEWER INSTRUCTION:
ENTER "0" IF RESPONDENT SAYS NO MONEY WAS SPENT.

|___|___|___|___|___|___|___|___|___|
ENTER AMOUNT

NO MONEY SPENT 0
REFUSED 7----7 (CBQ.121)
DON'T KNOW.. 9----9 (CBQ.121)

ENTER UNIT

WEEK 1
MONTH 2

CBQ.121
Q/U

During the **past 30 days**, how much money {did your family/did you/did FAMILY SP/did FAMILY SP's family} spend on **eating out**? Please include money spent in cafeterias at work or at school or on vending machines, **for all family members**. (You can tell me per week or per month.)

INTERVIEWER INSTRUCTION:
IF RESPONDENT KNOWS ONLY AMOUNT FOR SELF, CODE DK.
ENTER "0" IF RESPONDENT SAYS NO MONEY WAS SPENT.

|___|___|___|___|___|___|___|___|___|
ENTER AMOUNT

NO MONEY SPENT 0
REFUSED 7----7 (CBQ.131)
DON'T KNOW.. 9----9 (CBQ.131)

ENTER UNIT

WEEK 1
MONTH 2

CBQ.131   During the **past 30 days**, how much money {did your family/did you/did FAMILY SP's family}
Q/U   spend on food **carried out** or **delivered**? Please do not include money you have already told me about. (You
           can tell me per week or per month.)

           INTERVIEWER INSTRUCTION:
           IF RESPONDENT KNOWS ONLY AMOUNT FOR SELF, CODE DK.
           ENTER "0" IF RESPONDENT SAYS NO MONEY WAS SPENT.

                          |___|___|___|___|___|___|___|___|
                          ENTER AMOUNT

                          NO MONEY SPENT   0
                          REFUSED   7----7
                          DON'T KNOW...   9----9

                          ENTER UNIT

                          WEEK..   1
                          MONTH   2

           ┌───┐
           │   **BOX 2**   │
           │   │
           │ **CHECK ITEM CBQ.205:**   │
           │ IF THE FAMILY INCLUDES AT LEAST ONE SP AGED 1-15 YEARS OLD, CONTINUE; │
           │ OTHERWISE, GO TO THE END OF SECTION.   │
           └───┘

CBQ.210   Who is the person who does **most** of the planning or preparing of meals in {your/FAMILY SP's} family?

CAPI INSTRUCTION:
- DISPLAY NAMES, GENDERS, AND AGES OF ALL HOUSEHOLD MEMBERS.
- SORT THE LIST BY FAMILY, AND DISPLAY THE FAMILY OF THE CURRENT RESPONDENT FIRST.
- WITHIN EACH FAMILY, SORT THE FAMILY MEMBERS BY AGE FROM OLDEST TO YOUNGEST.
- BLOCK ALL MEMBERS 10 YEAR OR YOUNGER FROM BEING SELECTED.
- ONLY ALLOW ONE PERSON TO BE SELECTED.

INTERVIEWER INSTRUCTION:
SELECT NAME FROM ROSTER

CAPI INSTRUCTION:
AUTOFILL THOSE WHO WERE NOT SELECTED AS CODE "2".

SELECT 1
NOT SELECT 2 (CBQ.240)
REFUSED 7 (CBQ.240)
DON'T KNOW... 9 (CBQ.240)

SOFT EDIT:
IF THE SELECTED PERSON IS LESS THAN 18 YEARS OLD, DISPLAY THE FOLLOWING MESSAGE: "PLEASE VERIFY THAT THE PERSON SELECTED IS YOUNGER THAN 18 YEARS OLD."

SOFT EDIT:
IF CBQ.210 EQUALS 2-NOT SELECT OR DK FOR EVERY HH MEMBER, DISPLAY THE FOLLOWING MESSAGE: "PLEASE VERIFY THAT NO ONE LISTED DOES MOST OF THE PLANNING AND PREPARING OF MEALS IN THE SP'S FAMILY."

CBQ.220   {Do you/Does he/she} share in the planning or preparing of meals with someone else?

YES 1
NO 2 (CBQ.240)
REFUSED 7 (CBQ.240)
DON'T KNOW... 9 (CBQ.240)

CBQ.230   Who is the person who shares in the planning or preparing of meals with {you/him/her}?

CAPI INSTRUCTION:
- DISPLAY NAMES, GENDERS, AND AGES OF ALL HOUSEHOLD MEMBERS, EXCEPT THE ONE NAMED IN CBQ.210.
- SORT THE LIST BY FAMILY, AND DISPLAY THE FAMILY OF THE CURRENT RESPONDENT FIRST.
- WITHIN EACH FAMILY, SORT THE FAMILY MEMBERS BY AGE FROM OLDEST TO YOUNGEST.
- BLOCK ALL MEMBERS 10 YEAR OR YOUNGER FROM BEING SELECTED.
- ONLY ALLOW ONE PERSON TO BE SELECTED.

INTERVIEWER INSTRUCTION:
SELECT NAME FROM ROSTER

CAPI INSTRUCTION:
AUTOFILL THOSE WHO WERE NOT SELECTED AS CODE "2".

SELECT...	1
NOT SELECT	2
REFUSED	7
DON'T KNOW..	9

SOFT EDIT:
IF THE SELECTED PERSON IS LESS THAN 18 YEARS OLD, DISPLAY THE FOLLOWING MESSAGE: "PLEASE VERIFY THAT THE PERSON SELECTED IS YOUNGER THAN 18 YEARS OLD."

CBQ.240   Who is the person who does **most** of the shopping for food in {your/FAMILY SP's} family?

CAPI INSTRUCTION:
- DISPLAY NAMES, GENDERS, AND AGES OF ALL HOUSEHOLD MEMBERS.
- SORT THE LIST BY FAMILY, AND DISPLAY THE FAMILY OF THE CURRENT RESPONDENT FIRST.
- WITHIN EACH FAMILY, SORT THE FAMILY MEMBERS BY AGE FROM OLDEST TO YOUNGEST.
- BLOCK ALL MEMBERS 10 YEAR OR YOUNGER FROM BEING SELECTED.
- ONLY ALLOW ONE PERSON TO BE SELECTED.

INTERVIEWER INSTRUCTION:
SELECT NAME FROM ROSTER

CAPI INSTRUCTION:
AUTOFILL THOSE WHO WERE NOT SELECTED AS CODE "2".

SELECT..	1
NOT SELECT	2 (END OF SECTION)
REFUSED	7 (END OF SECTION)
DON'T KNOW..	9 (END OF SECTION)

SOFT EDIT:
IF THE SELECTED PERSON IS LESS THAN 18 YEARS OLD, DISPLAY THE FOLLOWING MESSAGE: "PLEASE VERIFY THAT THE PERSON SELECTED IS YOUNGER THAN 18 YEARS OLD."

SOFT EDIT:
IF CBQ.240 EQUALS 2-NOT SELECT OR DK FOR EVERY HH MEMBER, DISPLAY THE FOLLOWING MESSAGE: "PLEASE VERIFY THAT NO ONE LISTED DOES MOST OF THE SHOPPING FOR FOOD IN THE SP'S FAMILY."

CBQ.250   {Do you/Does he/she} share in the shopping for food with someone else?

YES	1
NO	2 (END OF SECTION)
REFUSED	7 (END OF SECTION)
DON'T KNOW..	9 (END OF SECTION)

CBQ.260   Who is the person who shares the food shopping with {you/him/her}?

CAPI INSTRUCTION:
- DISPLAY NAMES, GENDERS, AND AGES OF ALL HOUSEHOLD MEMBERS, EXCEPT THE ONE NAMED IN CBQ.240.
- SORT THE LIST BY FAMILY, AND DISPLAY THE FAMILY OF THE CURRENT RESPONDENT FIRST.
- WITHIN EACH FAMILY, SORT THE FAMILY MEMBERS BY AGE FROM OLDEST TO YOUNGEST.
- BLOCK ALL MEMBERS 10 YEAR OR YOUNGER FROM BEING SELECTED.
- ONLY ALLOW ONE PERSON BEING SELECTED.

INTERVIEWER INSTRUCTION:
SELECT NAME FROM ROSTER

CAPI INSTRUCTION:
AUTOFILL THOSE WHO WERE NOT SELECTED AS CODE "2".

SELECT... 1
NOT SELECT 2
REFUSED 7
DON'T KNOW... 9

SOFT EDIT:
IF THE SELECTED PERSON IS LESS THAN 18 YEARS OLD, DISPLAY THE FOLLOWING MESSAGE: "PLEASE VERIFY THAT THE PERSON SELECTED IS YOUNGER THAN 18 YEARS OLD."