

**What are business survey respondents' expectations and experiences of completing self-administered questionnaires via electronic modes?
A topic for Discussion.**

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Background

Electronic modes of collection are generally considered to be the future for collecting self completion survey data.

Very little research has been published on this subject from the respondents' perspective, eg. what they understand an 'electronic' questionnaire to be and their experiences of completing these.

Discussion

- **Have you done any research into what respondents to self-completion surveys mean when they say 'electronic survey' ?**

Discussion

- **Have you investigated respondents' experiences of completing any electronic questionnaires?**

Discussion

- **Do respondents see any advantages to completing electronic surveys?**

Discussion

- **Can electronic modes ever fully replace traditional modes?**

Discussion

- **Does encouraging electronic completion really save survey organisations money?**